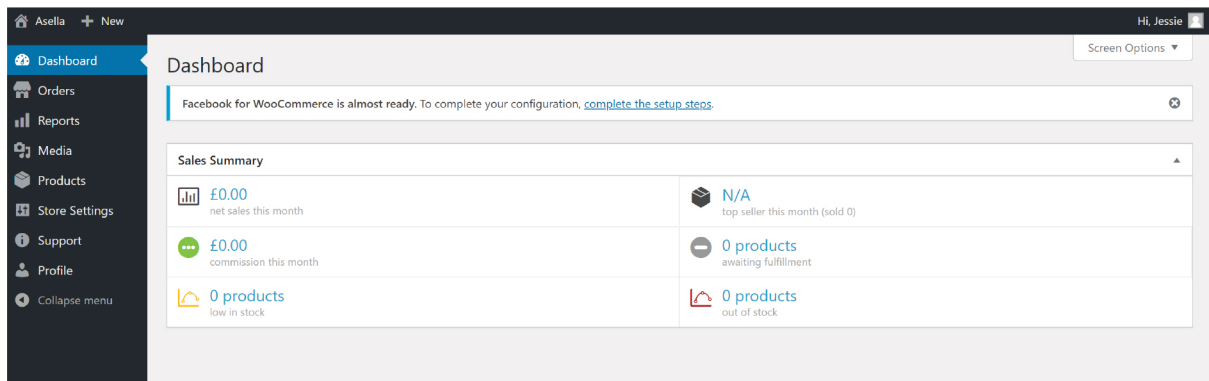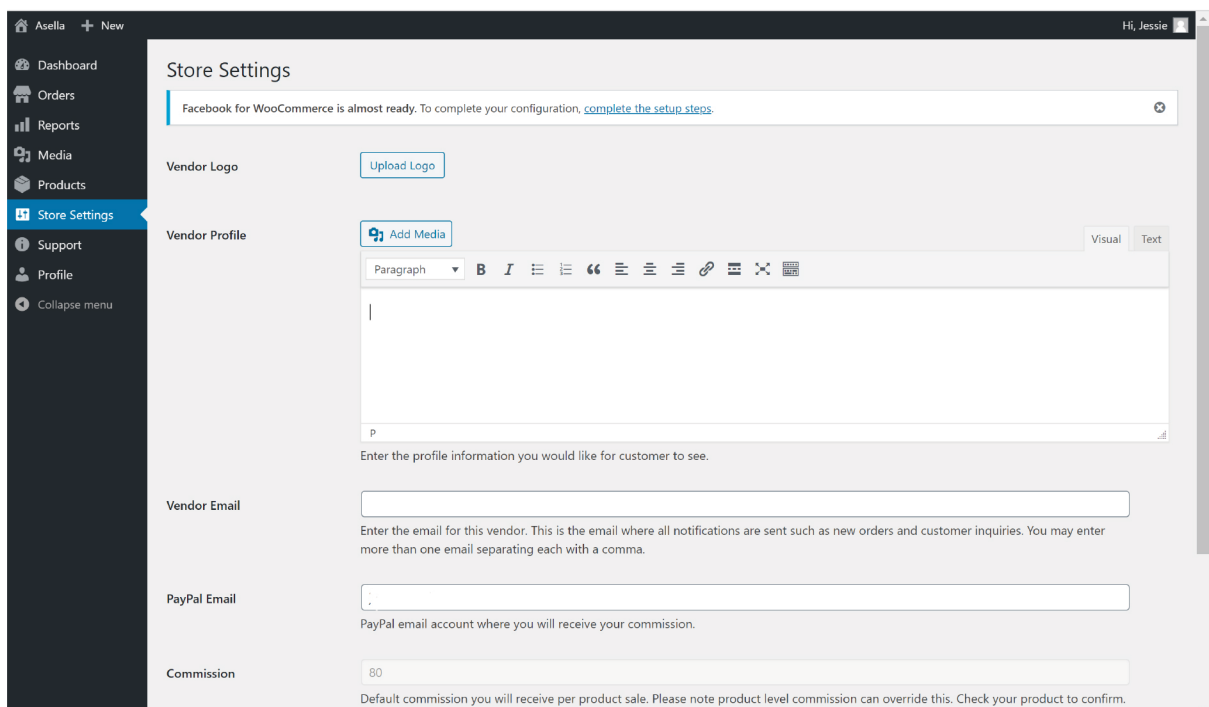# Asella

Building your Store:

Below is what your back of house store will look like.
This is where you upload your products, keep track of orders and manage your store.

Step 1: Build Your Store Profile

Upload your LOGO, and fill out information on your store. This will be visible to customers so please ensure you cover your brand values and relevant information on your products.
Make sure to fill out PAYPAL email in order to receive the money from your sales!

Step 2: Upload your products

It is optional to manage your store. If you do not wish to, email us at Info@asella.co.uk and we can do this for you.
If you wish to have full control of your store, please follow the instructions on uploading your products below.

Select 'Add new' Product

Name your Product

Long Description box

This is where you write the FULL description of your product.
Make sure to contain all the relevant information.

Product Data
Navigate through the buttons.
You do not need to fill out every box.
Only change the following

General:
-Set the price of your product

Inventory:
-'SKU' is optional.
- Tick the box 'Manage Stock'
- Enter in your stock quantity for this
  product.

Shipping:
- Select 'Insert Row'
- Under country code enter 'GB'
- Enter the shipping price under
  'Line Cost'.

Attributes

If you have a variation of sizes and
colours of the same product. This
is important to fill in.
-From the drop down menu
 'Custom Product Attribute'
Add in the variations. E.G. Colour/Size
 - Save.

Short Description
This section is the short description
that the customer will see first.

Upload Product Image
-Image must be square, 800 x 800 px
-If your images are different sizes,
Please let us know, we are happy to
 adjust these for you.

ASella

Submit for review in the top right hand corner.

We make sure to check every product and fix any issues before it is published to the site.

If you have any questions, or issues at all, send us an email and we will get back to you ASAP.